

S. B. Roll. No.....

BASICS OF MANAGEMENT
6th Exam/Electrical/5820/Jun'2021
(For 2018 Batch onwards)

Duration: 1.15Hrs.

M.Marks:25

SECTION-A

Q1. Attempt any three questions.

3x5=15

- i. Write some advantages of departmentalization?
- ii. What do you mean by work culture?
- iii. Explain the concept of motivation?
- iv. Enlist the salient features of minimum wages act.
- v. Write down some main features of advertising?
- vi. Differentiate between selling and marketing.
- vii. What do you mean by maintenance?

SECTION-B

Q2. Attempt any one question.

1x10=10

- a. Explain the concept of total quality management. Also explain the operation and benefits of TQM.
- b. Differentiate between Leader and manager.
- c. Define advertisement. Also explain its types in details
- d. What is cyber law? What is the importance of cyber law?