

S.B. Roll No.....

BASICS OF MANAGEMENT
5th Exam/MECH/CSc/IT/Auto/9520/Jun'2021
(For 2018 Batch Onwards)

Duration: 1.15Hrs.

M.Marks:25

SECTION-A

Q1. Attempt any three questions.

3x5=15

- i. What are the demerits of functional organization?
- ii. Write down the advantages of democratic leadership.
- iii. How advertisements play an important role in success of a business?
- iv. What are the objectives of preventive maintenance?
- v. What are incentives? How are incentives classified?
- vi. Write down the principles of Total Quality Management.
- vii. Write a short note on Intellectual Property Rights.

SECTION-B

Q2. Attempt any one question.

1x10=10

- a. Explain all the functions of management.
- b. Explain in detail Maslow's need hierarchy theory.
- c. Compare Profit maximization with Wealth maximization.
- d. Write down the pros and cons of Social media.