

S. B. Roll. No.....

BASICS OF MANAGEMENT
6th Exam/Elect./ECE/5820/Jun'2022
(For 2018 Batch Onwards)

Duration: 3Hrs.

M.Marks:75

SECTION-A

Q1. Fill in the blanks.

15x1=15

- a. A manager is someone who gets _____ through other people.
- b. The functional organization is suggested by _____
- c. For a medium type industry _____ organization is suitable.
- d. Cyberspace is a key building block of _____ law.
- e. Collaborative _____ also reduce web service costs by enabling web collaboration.
- f. _____ provide an opportunity for co-operative action in pursuit of continuous improvement.
- g. Motivation is a _____ concept.
- h. JIT stands for _____
- i. Store management is a _____ facility inside an organization.
- j. TQM stands for _____
- k. _____ is a wrapper or container in which a product is kept.
- l. Time wage system is the oldest system of _____
- m. Democratic leadership is also known as _____ leadership
- n. CEO & COO constitute the _____ management team.
- o. Purchasing is a _____ activity that goes to the simple act of buying.

SECTION-B

Q2. Attempt any six questions.

6x5=30

- i. Write short note on TQM.
- ii. What are different leadership styles?
- iii. Explain types of incentives.
- iv. Explain Values.
- v. What is the difference between a leader and a manager?
- vi. Explain methods of wages payment.
- vii. What is the difference between marketing and selling?
- viii. Explain Recruitment process.

SECTION-C

Q3. Attempt any three questions.

3x10=30

- a. Explain Maslow's Need Hierarchy Theory.
- b. Explain Principles of Management.
- c. Explain Factories Act 1948.
- d. What is Advertisement? Explain in detail.
- e. Explain various types of work culture.